

Melissa Data Rolls Out Line of Professional Services

The Contact Data Quality Experts add cutting-edge services to complement powerful data quality and integration solutions

RANCHO SANTA MARGARITA, Calif. (September 27, 2011) – Melissa Data Corp, a leading provider of data quality and integration solutions, today announced a suite of expert professional services to help establish a business case for data quality, examine the root causes of data quality problems, implement ongoing monitoring of improvements, and successfully integrate Melissa Data's software solutions. Especially useful for companies with limited resources, Melissa Data Professional Services brings a company's development and data management teams together with data quality experts from Melissa Data to accelerate adoption of address management solutions seamlessly into business processes with minimal disruptions to realize immediate return on investment.

"With over a quarter century of expertise in the data quality industry, Melissa Data has a strong commitment to customer success," said Greg Brown, director of marketing for Melissa Data. "Now, with Professional Services we can guide customer projects from strategy to successful completion in a fraction of the time it might otherwise take a company; and in this economy, time equals money."

Melissa Data's Professional Services Team offers a broad range of technical data expertise including, but not limited to:

- Product Training
- Proof-of-Concept (POC) Development
- Data Quality, Governance and Integration Consulting
- Custom Development Services

For more information on the dedicated support of Melissa Data's Professional Services, please visit <http://www.melissadata.com/pro-serve> or call Melissa Data at: 1-800-MELISSA (800-635-4772).